

**FALL CAT CONFERENCE**  
**Cuyamaca College**  
**October 17 and 18, 2008**

Dear Exhibitor:

Our fall conference is rapidly approaching and we hope you are making plans to attend. Enclosed you will find the latest details to assist you in planning the weekend, which includes a schedule, hotel information and Exhibitor Registration form. This is a follow-up to an email you should have received a couple of weeks ago.

If you are traveling by air the closest airport is San Diego, which is 18.6 miles (26 minutes) away. If you plan to bring a RV and park overnight on campus it must be self contained since there are no electrical hookups or lavatories provided. A list of hotels is attached to this letter.

**Friday Activities**

You may set up your booth anytime Friday from 8-4:30 pm. We will open at 6:00 am on Saturday for those of you who want to arrive early and set up the day of the conference.

A free lunch will be available after the BAR Meeting on Friday morning sponsored by our Cuyamaca College Automotive Club. There may be a free dinner on Friday night – check the CAT website over the next few weeks for updated information. <http://www.calautoteachers.com/>

**Friday Schedule**

Time	Activity	Cost
10-12 noon	Bureau of Automotive Repair Room K-122	Free
12-12:30	Lunch sponsored by CC Automotive Club	Free
1:30 - 4 p.m.	Tour of Crower Cams and Equipment	Free
1:30 – 4 p.m.	(Tentative)Tour San Diego Regional Air Traffic Control Center	
1:30 - 4 p.m.	Tour of Bilstein Shocks	Free
	Dinner on your own	
7 – 9 p.m.	Bureau of Automotive Repair – Room K-122	Free
7 - 10 p.m.	CAT Board Meeting – Room K-114	Open to all

## Saturday Activities

Time	Activity
7:30 – 12 noon	Exhibitors (Vendors) and registration
9:15 – 11:30 a.m.	Workshops
12 – 1:30 p.m.	Lunch/Business Meeting
1:30 – 2:00 p.m.	Exhibitors (Vendors)
2:15 – 4:30 p.m.	Workshops
4:30 – 5 p.m.	Closing Raffle/Door Prizes

## Related Activities

Since we are 15 minutes from the world famous San Diego Zoo and 25 minutes from Sea World and Beaches, we are hoping that you will bring the entire family and enjoy the whole weekend. The weather should be comfortable in the 70's or 80's. It could be hotter if we have a "Santa Ana" – upwards of 100 – so keep an eye on the weather report. Generally, it is 10 degrees warmer at our college than it is in downtown San Diego or at the beach

### **HOTELS**

**GOOGLE: La Mesa and El Cajon – or go to your favorite on line booking source such as Expedia, Travelocity or Orbitz. Remember – the earlier you book the better rates you are likely to get.**

I recommend the Sycuan Resort if you want a rural country club setting (note the special rate is first come first serve and may not last based on occupancy). The Holiday Inn and Holiday Inn Express are nice suburban hotels. The Hilton and Marriott are typical big city hotels in Mission Valley and closer to the beach and airport. Feel free to call me if you want additional information.

Sycuan Resort (great golf course) 6.17 miles from college 3007 Dehesa Rd. Special \$139 rate – this rate is based on availability Don't wait to reserve. Call 800.457.5568 and mention CATA event (they added the A to CAT) #346869	Holiday Inn - La Mesa (7.53 miles from college) 8000 Parkway Drive La Mesa, CA 619.698.7747 800.315.2621
Best Western, Courtesy Inn (4.87 miles from college) 1355 East Main St. El Cajon, CA 92021 619.440.7378 (not as nice as others)	Holiday Inn Express (7.88 miles from college) 9550 Murray Drive La Mesa, CA 619.466.0200 800.315.2621
San Diego Marriott – Mission Valley (16.31 miles from college) 8757 Rio San Diego Drive San Diego, CA 619.692.3800 www.marriott.com	Hilton San Diego – Mission Valley (17.02 miles from college) 901 Camino Del Rio South San Diego, CA 619.543.9000 www.hilton.com

**CALIFORNIA AUTOMOTIVE TEACHERS  
FALL 2008 CONFERENCE AND TRADE SHOW  
CUYAMACA COLLEGE**

*El Cajon, California*

**Saturday, October 18, 2008**

**Exhibitor Reservation Form**

**(TO BE ASSURED A SPACE – RESERVATION FORM AND CHECK MUST BE  
RECEIVED BY September 13, 2008)**

Name and address of company \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name and phone number of \_\_\_\_\_  
Company representative \_\_\_\_\_  
\_\_\_\_\_

Please reserve \_\_\_\_\_ 8' X 8' exhibitor spaces for our use.

Cost is \$200 for each exhibitor space  
Two lunches are provided with each exhibitor space.  
*Additional lunches may be purchased for \$15 each*

Would your company like to donate a door prize? Yes \_\_\_\_\_ No \_\_\_\_\_  
Please indicate special requirements for your exhibit space (power, etc.)  
\_\_\_\_\_

Would you prefer a box lunch at your booth, or a meal at the luncheon? Please indicate the number and type of lunches desired.

Box lunch  Lunch in cafeteria

Number of exhibitor spaces \_\_\_\_\_ x \$200 per space = \$ \_\_\_\_\_

Number of Additional lunches \_\_\_\_\_ x \$15.00 each = \$ \_\_\_\_\_

We would like to co-sponsor coffee/snacks for the vendor area (\$25.00) \$ \_\_\_\_\_

Check Total: \$ \_\_\_\_\_

Please make check payable to: California Automotive Teachers (CAT) and mail to:

Jim Custeau  
Attn: CAT Conference Exhibitor Registration  
Cuyamaca College  
900 Rancho San Diego Parkway  
El Cajon, CA 92019-4369

If you have questions or concerns please call:  
Jim Custeau: 619.660.4334; [jim.custeau@gcccd.edu](mailto:jim.custeau@gcccd.edu)